Guinness Book of world records as the manufacture of the largest tissue paper box in the world. Currently the company employs over one thousand people, (around 800 people in Jordan) and has export markets in Asia, Africa, and Eastern Europe. Recently, FINE was voted by Forbes magazine as the ninth most recognized brand in Middle East and North Africa (MENA) region.

Fine Company has developed its Quality management system and it is ISO 9001 certified company, and developed its environmental management system and it is ISO 14001 certified company. It also developed its occupational health and safety management system and it is OHSAS 18001 certified company. Recently, the company achieved King Abdullah award for excellence, which is given for companies applies the pillars and principles of Total Quality Management; these pillars are: leadership, strategy, resource management, operation management and results.

Fine Company believes that individuals are the core cell of any team. For this reason, the company has strived to spread the teamwork culture and spirit within the organization-working units and between the employees. The company adopts and implements different systems related to human resource management, training and development, succession planning, talent management and self-management work team. Fine Company put annual budget for training and development as it believes of the importance of improving the individuals and teamwork environment. During last years; most employees especially in the operation department were subjected to training and development courses related to teamwork and self-management, these courses were conducted under the direction of the head quarter of Nuqul Group and in cooperation with international centers and experts in this field. Fine Company is welcoming any